



# YORKTOWN Western Days Association, Inc.

[www.yorktowntx.com](http://www.yorktowntx.com)

email:office@yorktowntx.com 361-564-2661 ph 361-564-2518 fax

141 S Riedel/P O Box 488, Yorktown, TX 78164

Yorktown Supporter,

Jump on the bandwagon for the 59<sup>th</sup> annual Yorktown Western Days FREE Premier Music Festival scheduled for October 20-22, 2017. We appreciate your consideration of being a part of one of the most anticipated events in the crossroads area by pledging your support towards our charitable family friendly FUNdraising festival with something fun for everyone through sponsorship and/or tax-deductible donations. Yorktown Western Days Association, Inc is a 501(C) (3) non-profit organization.

Yorktown Western Days is a great opportunity to provide exposure for your brand and/or business. YWDA has been voted as one of the "Best of the Best" in hometown festivals in the Crossroads area. With big name artist such as the Bellamy Bros., Rick Trevino, Turnpike Troubadours, JT Hodges, Kevin Fowler, Kyle Park, Tracy Lawrence and John Conlee, to name a few, in their repertoire of artists over the past few years our local event is getting some attention. Please consider jumping on the bandwagon by signing on with us today.

Proceeds from the event benefit area non-profit organizations, community and youth activities, youth scholarships, programs such as Project Graduation and Shattered Dreams (program designed to discourage youth drinking and driving), Blue Santa Project(provides Christmas gifts to less fortunate youth in the area), contributes to FFA stock show exhibitors, hosts the "Miss Yorktown" Scholarship royalty pageant and more.

Please look over the opportunities and consider partnering with us at a level that best suits your budget. This is a great opportunity to market your company with at least 20K plus in attendance. Customization is available upon request, in-kind included. To have your listing or logo in print at the corporate level of sponsorship a commitment must be made by June 30, with payment due by August 1, 2017. Credit Card Invoicing through PayPal available, upon request (PayPal account not required.)

## RETURN INFORMATION WITH YOUR PAYMENT ~ THANK YOU!

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Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Diamond Spur**(\$10,000) \_\_\_\_\_ **Platinum Spur**(\$5000) \_\_\_\_\_ **Gold Spur**(\$2500) \_\_\_\_\_

**Silver Spur**(\$1500) \_\_\_\_\_ **Brass Spur**(\$500) \_\_\_\_\_ **Bronze Spur**(\$250) \_\_\_\_\_

**"Howdy" Pardner**(\$100) \_\_\_\_\_ **Chuckwagon**:In-Kind \_\_\_\_\_ Raffle Prize, Goodie Bags, Event Prizes or \$ \_\_\_\_\_

Other, Explain: \_\_\_\_\_

**In-Kind or Exclusive**-Light Towers, Trash Trailers, Raffle Prizes, Hay Bales, Sanitation, RV Rental, Generators, Fans, etc.

or \_\_\_\_\_

Sincerely, Tammy Bitterly, YWDA Executive Director

Office Use Only: Payment: ACH \_\_\_\_\_ Check # \_\_\_\_\_ MO# \_\_\_\_\_ CC Invoice \_\_\_\_\_



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\* PO Box 488/141 S Riedel, Yorktown, Texas 78164 361-564-2661 361-564-2518 office@yorktowntx.com

Please call **361-564-2661** or email

office@yorktowntx.com

for sponsorship commitments or for more information. Deadline to be included on Printed material is June 30, 2017. Payments are due by August 1, 2017.

Credit Card Invoicing is available through PayPal (no PayPal account is necessary) pay with your business credit card through our invoicing.

Diamond Spur Sponsor--\$10,000	Platinum Spur Sponsor--\$5,000	Gold Spur Sponsor--\$2,500	Silver Spur Sponsor--\$1,500	Brass Spur Sponsor--\$500	Bronze Spur Sponsor--\$250	Howdy Partner--\$100	Chuckwagon--\$50-\$99.99 add-on or in-kind contribution or offset general expenses
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Volunteer Shirt	w/logo								
Pre-Event Promotions	w/logo	w/logo							
Signage @ Front Entrance	w/event&logo	w/event&logo	logo only	Name only					
10'x10' Booth Space (Sat or Sun)	√	√	√	√					
Signage (Beer Booth or Ticket Booth)	√	√	√	√					
Additional advertising where applicable	√	√	√	√		√			
Sponsor T-Shirt	(15) logo	(12) logo	(8) logo	(4) name					
Print material: posters, brochures, etc.	Logo	Logo	Logo	Logo					
Souvenir T-Shirt	15 w/logo	Logo	Logo	Name	2				
Signage at Main Stage	4'x5' w/logo	2'x4' w/logo	2'x4' w/logo	2'x2' w/logo	listing				
Main Stage Recognition-Announcer	√ all weekend	√ all weekend	√ all weekend	day of event	during event				
VIP Tickets	15	12	8	4	2				
Opportunity to Provide Judges at Final Table of Cook-Off Events	√	√	√						
Opportunity to Assist in Judging Cook-Off Events	√	√	√	√	√				
Site Recognition at Sponsored Event	√	√	√	√	√	√			
Web Presence	Logo	Logo	Logo	Logo	listing	listing	listing	listing	
Donor Appreciation Dinner Invite	15	12	8	6	4	2	2	2	
Thank You/Winner Ad	Logo	Logo	Logo	Logo	listing	listing	listing	listing	
Directional Signage	Logo	Logo	Logo						
Wagon Spoke "Folk" Signage							√		
Bootstrap "Buddy" Signage								√	



## 59th Annual Yorktown Western Days Sponsorship Opportunities for 2017

2017 Sponsorship Opportunities			
Sponsor Level	Main Stage Entertainment	Children's Events	General Events/Opportunities
<b>Diamond Spurs-\$10,000</b>	Sat. Headliner (or up to 5 @5K) Saturday Openers (or 2 @ \$5K) Sunday Headliner (or up to 3 at \$5K)	Carnival (\$5K)	Port-O-Potties, Security
<b>Platinum Spurs-\$5000</b>	Friday Entertainment	Goat Roping Event(?)	Triple Crown Cook-Off, Generators
<b>Gold Spur-\$2500</b>	Fri. Opener, Friday Headliner, Sunday Opener, Saturday entertainment	Children's Parade, Petting Zoo, Children's Cook-Off, Entertainment Hospitality, Mutton Bustin'	Grand Parade, Mechanical Bull (or 2 @ \$1500), Gunslingers (or 2 @ \$1500), Car Show (or 4 @ \$500), VIP RV Rental, Golf Carts
<b>Silver Spur-\$1500</b>	DJ Main Stage-Weekend Announcer, Opening Band on Sunday	Coloring Contest, Pig Scramble, Li'l Wrangler Rodeo, Gold Mine(?), Tweens & Teens Contest(?), Additional Children's Rides	Motorcycle Run, Horseshoe/Washer Pitching Contest, Koozies, Raffle, Light Towers, Beer Bottle Openers, Beer Tokens
<b>Brass Spur-\$500</b>	Hermann Son's Dancers,	Tractor Pull, Clown/Balloon Artist	Cowpoke Canyon DJ, Hat Fans, Tractor Show(4), Quilt Show, Hay Bales, Cool Fans, Car Show(4)
<b>Bronze Spur-\$250</b>	Split Sponsorship of any events to be determined at the discretion of the board of directors, subject to availability of non-exclusive opportunities. Wagon Spoke "Folk" recognition.		
<b>Howdy Partner-\$100</b>	General Western Days associate. Bootstrap "Buddy" recognition.		
<b>Chuckwagon Sponsor \$50-99.99</b>	Associate Sponsor, In-kind or donation of \$50-\$100 value. In-kind donations will be used toward Raffle prizes or event prizes during festival. Contributions of cash value will assist with general festival expenses, such as meals for inmate squad, incidentals, security & repairs		
<b>In-Kind or Exclusive Opportunity</b>	Golf Carts, Mules, Sand, Hay Bales, Cool Fans, Media Advertising, Electrical, Sanitation, Light Towers, Trash Trailers, Dumpsters, Raffle Prizes, 2 Way Radios, Wireless Internet, Charging Station, Fire Extinguishers, Generators, Clean-Up, Ice, Car and Tractor Show prizes, Housing/RV Rental, Entertainment Amenities/Meals, Parade Sound System, etc. There are many elements necessary to ensure the success of this highly anticipated 3 day event. In-kind contributions are greatly appreciated and/or consideration of sponsoring an element of necessity and receiving proper recognition for your contribution.		