

YORKTOWN  
WESTERN DAYS  
A SOUTH CENTRAL  
TEXAS TRADITION

*61st*  
OCTOBER 18-20, 2019

*Yorktown Western Days Association Welcomes your participation in our festival. Invest in this nationally acclaimed family festival that attracts families and audiences from all over the South Central Texas region.*



**Yorktown  
Western Days  
Association**

PO Box 488  
141 S Riedel  
Yorktown, TX 78164

Phone: 361-564-2661  
Fax: 361-564-2518

E-mail:  
westerndays@yorktowntx.com



A 501(C)3 Organization



*...something fun for everyone.*

*Yorktown Western Days has something fun for everyone, from toddlers to Seniors. One of the most anticipated Live Music Festivals in the Crossroads area and over 60 year tradition. Texas and Nashville artists have launched careers through entertaining at the annual fall event such as Eli Young Band, Cross Canadian Ragweed, Kevin Fowler and more. Legends continue to perform such as the Bellamy Brothers, Rick Trevino, John Conlee, Johnny Lee, Johnny Bush and other reknowned performers.*

*The Yorktown Western Days Festival is a great opportunity to invest as a sponsor and be recognized for your contribution. Corporate sponsor logos are displayed before, during and following the festival as well as announced from the Main Stage during breaks and band staging. VIP opportunities are available and tiered toward contribution level.*

*The festival is successful through a collaborative effort of sponsorship, in-kind and volunteer assistance. It is the intention to recognize all aspects as appropriately and efficiently as possible. Your consideration to contribute to our annual non-profit (501(C)3) is greatly appreciated and will receive the utmost attention.*

*For more information on how to become part of this "Great Event" please call Tammy Bitterly or Lorene Migura at **1(361)564-2661**.*

2019

Yorktown

Western Days

Sponsorship Request



The Yorktown Western Days Association is responsible for the production of the annual Yorktown Western Days Family Festival that has been a tradition in the DeWitt County and South Central Texas Region since 1958. Families, friends and entertainment enthusiast from a wide region attend the annual fundraising festival in upwards of 40,000 over the 3 day weekend event.

Western Days has enjoyed sponsors from HEB, Wal-mart, Conoco-Phillips, Pioneer Natural Resources, Nitro Fluids, Cavendar's, Academy and more throughout the years. With the uprising cost of producing an event the magnitude of Western Days, sponsorship is necessary to aid in profitability to complete their 501C3 FUNdraising mission to assist the youth of the community through literary and educational opportunities.....

An investment in Yorktown Western Days is a contribution towards the many programs they support and/or administer for the local youth of Nordheim and Yorktown. Programs include their Wagon Wheel Charities fund that supports Shattered Dreams, Project Graduation, Cowboy Claus, Miss Yorktown Scholarship Pageant, FFA program, Yorktown Historical Museum, local youth sports & organizations.

*Yorktown Western Days*

*Always the 3rd Full Weekend in October*

**www.yorktowntx.com**

# Jump on the Bandwagon...

The Yorktown Western Days Association Board of Directors appreciates your consideration of partnering with our highly anticipated and recognized event.

I wish to join as a sponsor for the following:

Donation Amount \$ \_\_\_\_\_

Bus. Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Ph \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsorships are considered on a first-come, first-served basis. Previous sponsors are given initial consideration.

Certain Sponsorships have options for the following  
Please note how many of each size per sponsorship commitment. (See levels to determine number allotted)  
T-shirts \_\_\_ Sm \_\_\_ Med \_\_\_ Lg \_\_\_ XL \_\_\_ 2X \_\_\_ 3X

Please mail sponsorship and payment to:

Yorktown Western Days Association  
PO Box 488  
Yorktown, TX 78164

We are a 501(C)3 Non-Profit Organization  
A W-9 will be submitted upon payment.

Email a jpeg, png, pdf and/or vector logo to  
westerndays@yorktowntx.com

Logos **MUST** be received by July 1, 2019 for inclusion on promotional items and material.

## SPONSORSHIP LEVELS

### Diamond Star...\$10,000

VIP Opportunities  
Table of 8 Near Front Stage (Meals, Drinks)  
Meet & Greet Headliner (If Available)  
Logo-Website                      Logo-Newspaper  
Logo-Main Stage (Lg)              Logo-Front Entrance  
Logo-Beer Booth (or prominent location)  
Logo-Souvenir & Sponsor/Volunteer Shirt (+12 Shirts of each)  
Logo-Printed Material  
Main Stage Recognition throughout weekend  
10'x10' Promotional Space (1 day) @ CC  
Opportunity to provide judges @ cook-off  
Opportunity to Provide **FINAL** table judges @ cook-off



### Platinum Badge...\$5,000

Logo-Website                      Logo-Newspaper  
Logo-Main Stage (Med)              Logo-Front Entrance  
Logo-Beer Booth (or prominent location)  
Logo-Souvenir & Sponsor/Volunteer Shirt (+ 6 Shirts of each)  
Logo-Printed Material              VIP Tokens (18)  
Main Stage Recognition throughout weekend  
10'x10' Promotional Space (1 day) @ CC  
Opportunity to provide judges @ cook-off  
Opportunity to Provide **FINAL** table judges @ cook-off



### Golden Nugget...\$2500

Logo-Website                      Logo in Newspaper  
Logo-Main Stage (Sm)              Logo-Front Entrance  
Logo-Beer Booth (or prominent location)  
Logo-Sponsor/Volunteer t-shirt (+ 6 shirts)  
Logo on Souvenir T-shirt              Logo-Printed Material  
VIP Tokens (12)  
Main Stage Recognition throughout weekend  
10'x10' Promotional Space (1 day) @ CC  
Opportunity to provide judges @ cook-off  
Opportunity to Provide **FINAL** table judges @ cook-off



### Silver Spurs...\$1500

Logo-Website                      Logo-Newspaper  
Logo-Beer Booth (or prominent location)  
Logo on Sponsor/Volunteer t-shirt (+ 4 shirts)  
Recognition & Participation @ Sponsored Event  
Main Stage Recognition day of sponsored event  
Opportunity to provide judges @ cook-off  
VIP Tokens (6)

### Bronze Buckle...\$500

Main Stage Recognition day of Sponsored Event  
Opportunity for Barbecue Judging at Cook-Off  
Recognition & Participation @ Sponsored Event  
Listing on Website                      Listing in Newspaper  
VIP Tokens (4)

### Cowboy Hat...\$250

Listing-Website  
Listing-Newspaper  
VIP Tokens (2)



### Lariat...up to \$100

Listing on Website



Listing in Newspaper

\*CC=Cowpoke Canyon (S. Riedel St.)

## CORPORATE PARTICIPATION

### \$10,000 VALUE...

Saturday Headline Performer (Up to 2)  
Sunday Headliner  
Port-o-Potties



### \$7500 Value...

Saturday Night Opener

### \$5,000 Value...

Saturday Evening Opener  
Triple Crown Barbecue Cook-Off  
Hospitality                      Electrical



### \$2500 Value...

Friday Afternoon Performance  
BMX Bike & Skateboard Show (Sat & Sun)  
Noah's Ark Exotic Petting Zoo  
Children's Pork Chop Cook-Off  
Children's Parade                      Generators  
Grand Parade                      Wireless Internet  
Golf Carts/ATV's                      Clean-Up

### \$1500 Value...

Saturday Afternoon Band  
Mechanical Bull (3 days) & Contest (Sat. 7PM)  
Koozie Sponsor (includes logo)  
Horseshoe/Washer Pitching  
Ole' West Gunfighters (Sat & Sun)  
Mutton Bustin                      Pig Scramble  
Li'l Wrangler Rodeo                      Radios  
Light Towers                      Chainsaw Carver

### \$500 Value...

Children's Tractor Pull  
Hermann Sons Dancers  
Mariachi Band  
Sunday Opener  
Quilt Show

### \$250 Value...

Raffle Prize  
\$100 Value...  
Raffle, Incidentals,  
General

### Tractor Show (Up to 3)

Car Show (up to 5)  
Coloring/Poster Contest  
Trash Cans (up to 3)  
DJ                      Raffle Prize  
Hay Bales                      Hat Fans



*In-kind offerings are appreciated and essential to our success.  
Allow us to customize a package for your business. Call us today for more options.*