

YORKTOWN WESTERN DAYS ASSOCIATION

A 501(C)3 Organization

PO Box 488/141 S Riedel Yorktown, TX 78164
Phone: 361-564-2661 Fax: 361-564-2518
E-mail: westerndays@yorktowntx.com



Yorktown Supporter,

Yorktown Western Days Association "Welcomes" your participation in our festival by investing in this nationally acclaimed family festival that attracts families and audiences from all over the South Central Texas region.

The Yorktown Western Days Association is responsible for the production of the annual Yorktown Western Days Family Festival that has been a tradition in the DeWitt County and South Central Texas Region since 1958. Families, friends and entertainment enthusiasts from a wide region attend the annual fundraising festival in upwards of 25,000-40,000 attendees over the 3 day weekend event.

Western Days has attracted sponsors from HEB, Wal-mart, Conoco-Phillips, Nitro Fluids, Cavendar's, Academy and more throughout the years. With the uprising cost of producing an event the magnitude of Western Days, sponsorship is necessary to aid in profitability to complete their 501C3 FUNdraising mission to assist the youth of the community through literary and educational opportunities.

An investment in Yorktown Western Days is a contribution towards the many programs they support and/or administer for the local youth of Nordheim and Yorktown. Programs include their Wagon Wheel Charities fund that supports: Shattered Dreams, Project Graduation, Cowboy Claus, Miss Yorktown Scholarship Pageant, FFA program, Yorktown Historical Museum, local youth sports & organizations.

Yorktown Western Days has something fun for everyone, from toddlers to Seniors. One of the most anticipated Live Music Festivals in the Crossroads area and over 60 year tradition. Texas and Nashville artists have launched careers through entertaining at the annual fall event such as Eli Young Band, Jason Boland, Kevin Fowler and more. Legends continue to perform such as the Bellamy Brothers, Rick Trevino, John Conlee, Johnny Lee, Johnny Bush and other re-knowned performers.

The Yorktown Western Days Festival is a great opportunity to invest as a sponsor and be recognized for your contribution. Corporate sponsor logos are displayed before, during and following the festival as well as announced from the Main Stage during breaks and band staging. VIP opportunities are available and tiered toward contribution level.

The festival is successful through a collaborative effort of sponsorship, in-kind and volunteer assistance. It is the intention to recognize all aspects as appropriately and efficiently as possible. Your consideration to contribute to our annual non-profit (501(C)3) is greatly appreciated and will receive the utmost attention.

*For more information on how to become part of this "Great Event" please call Tammy Bitterly or Lorene Migura at **1(361)564-2661**.*

63rd Annual Yorktown Western Days

October 15-17, 2021

Yorktown Western Days A South Central Texas Tradition...Always the 3rd Full Weekend in October!

Jump on the Bandwagon...

The Yorktown Western Days Association Board of Directors appreciates your consideration of partnering with our highly anticipated and recognized event.

I wish to join as a sponsor for the following:

Donation Amount \$ _____

Bus. Name _____

Address _____

City _____ St _____ Zip _____

Ph _____ Fax _____

Email _____

Contact _____

Signature _____ Date _____

Sponsorships are considered on a first-come, first-served basis. Previous sponsors are given initial consideration.

Certain Sponsorships have options for the following
Please note how many of each size per sponsorship commitment. (See levels to determine number allotted)
T-shirts ___ Sm ___ Med ___ Lg ___ XL ___ 2X ___ 3X

Please mail sponsorship and payment to:

Yorktown Western Days Association
PO Box 488
Yorktown, TX 78164



We are a 501(C)3 Non-Profit Organization
A W-9 will be submitted upon payment.

Email a jpeg, png, pdf and/or vector logo to
westerndays@yorktowntx.com

Logos **MUST** be received by July 15, 2021 for inclusion on promotional items and material.

SPONSORSHIP LEVELS

Diamond Star...\$10,000

- VIP Opportunities
- Table of 8 Near Front Stage (Meals, Drinks)
- Meet & Greet Headliner (If Available)
- Logo-Website
- Logo-Newspaper
- Logo-Main Stage (Lg)
- Logo-Front Entrance
- Logo-Beer Booth (or prominent location)
- Logo-Souvenir & Sponsor/Volunteer Shirt (+12 Shirts of each)
- Logo-Printed Material
- Main Stage Recognition throughout weekend
- 10'x10' Promotional Space (1 day) @ CC
- Opportunity to provide judges @ cook-off
- Opportunity to Provide **FINAL** table judges @ cook-off



Platinum Badge...\$5,000

- Logo-Website
- Logo-Newspaper
- Logo-Main Stage (Med)
- Logo-Front Entrance
- Logo-Beer Booth (or prominent location)
- Logo-Souvenir & Sponsor/Volunteer Shirt (+ 6 Shirts of each)
- Logo-Printed Material
- VIP passes (8)
- Main Stage Recognition throughout weekend
- 10'x10' Promotional Space (1 day) @ CC
- Opportunity to provide judges @ cook-off
- Opportunity to Provide **FINAL** table judges @ cook-off



Golden Nugget...\$2500

- Logo-Website
- Logo in Newspaper
- Logo-Main Stage (Sm)
- Logo-Front Entrance
- Logo-Beer Booth (or prominent location)
- Logo-Sponsor/Volunteer t-shirt (+ 6 shirts)
- Logo on Souvenir T-shirt
- Logo-Printed Material
- VIP passes (6)
- Main Stage Recognition throughout weekend
- 10'x10' Promotional Space (1 day) @ CC
- Opportunity to provide judges @ cook-off
- Opportunity to Provide **FINAL** table judges @ cook-off



Silver Spurs...\$1500

- Logo-Website
- Logo-Newspaper
- Logo-Beer Booth (or prominent location)
- Logo on Sponsor/Volunteer t-shirt (+ 4 shirts)
- Recognition & Participation @ Sponsored Event
- Main Stage Recognition day of sponsored event
- Opportunity to provide judges @ cook-off
- VIP passes(4)



Bronze Buckle...\$500

- Main Stage Recognition day of Sponsored Event
- Opportunity for Barbecue Judging at Cook-Off
- Recognition & Participation @ Sponsored Event
- Listing on Website
- Listing in Newspaper
- VIP passes(2)



Cowboy Hat...\$250

- Listing-Website
- Listing-Newspaper



Lariat...up to \$100

- Listing on Website
- Listing in Newspaper



*CC=Cowpoke Canyon (S. Riedel St.)

CORPORATE PARTICIPATION

\$10,000 VALUE...

- Saturday Headline Performer
- Sunday Headliner
- Port-o-Potties

\$7500 Value...

- Saturday Night Opener

\$5,000 Value...

- Saturday Evening Opener
- Triple Crown Barbecue Cook-Off
- Hospitality
- Electrical

\$2500 Value...

- Children's Expo (if applicable)
- Saturday Afternoon Band
- Petting Zoo
- Children's Pork Chop Cook-Off
- Children's Parade
- Generators
- Grand Parade
- Wireless Internet
- Golf Carts/ATV's
- Clean-Up

\$1500 Value...

- Saturday Afternoon Bands
- Mechanical Bull (3 days) & Contest (Sat. 7PM)
- Koozie Sponsor (includes logo)
- Friday Afternoon Performance
- Friday Night Band
- Horseshoe/Washer Pitching (Sat)
- Cornhole Toss Contest (Sunday)
- Ole' West Gunfighters (Sat & Sun)
- Mutton Bustin
- Pig Scramble
- Li'l Wrangler Rodeo
- Radios
- Light Towers
- Chainsaw Carver

\$500 Value...

- Children's Tractor Pull
- Hermann Sons Dancers
- Christa's School of Dance
- Afternoon Band
- Sunday Opener
- Quilt Show
- Tractor Show (Up to 3)
- Car Show (up to 6)
- Coloring/Poster Contest
- Trash Cans (up to 3)
- DJ
- Hay Bales
- Raffle Prize
- Hat Fans

\$250 Value...

- Raffle Prize

\$100 Value...

- Raffle, Incidentals, General

In-kind offerings are appreciated and essential to our success.
Allow us to customize a package for your business. Call us today for more options.