



## YORKTOWN WESTERN DAYS ASSOCIATION

PO BOX 488/141 S Riedel Street Yorktown, TX 78164

Phone: 361.564.2661 Fax: 361.564.2518

E-Mail: [westerndays@yorktowntx.com](mailto:westerndays@yorktowntx.com)

Yorktown Western Days Association Supporter,

The Yorktown Western Days Association “Welcomes” your participation in our annual festival by investing in this nationally acclaimed fun filled family festival that attracts families and audiences from all over the South-Central Texas region.

The Yorktown Western Days Association is responsible for the production of the annual Yorktown Western Days family festival that has been a tradition in the DeWitt County and South-Central Texas region since 1958. Families, friends, and entertainment enthusiasts from a wide region attend the annual fundraising festival in upwards of 25,000-40,000 attendees over the 3-day weekend event.

Western Days Association has attracted sponsors from all sorts of companies and businesses big and small throughout the years. With the uprising cost of producing an event the magnitude of Western Days, sponsorship is necessary to aid in profitability to complete their 501C3 FUNdraising mission to assist the youth of the community through literary and education opportunities.

An investment in Yorktown Western Days is a contribution to the many programs we support and administer for the local youth of Yorktown and Nordheim. Programs include Wagon Wheel Charities which help fund special events such as Shattered Dreams, Cowboy Claus, Miss Yorktown Scholarship Program, FFA Scholarships, Yorktown Historical Museum, local youth sports, & more.

The Yorktown Western Days festival has something fun for all ages, from toddlers to seniors. One of the most anticipated live music festivals in the Crossroads area and over a 60-year tradition. Local Texas and Nashville artists have launched careers through entertaining at the annual fall event such as Eli Young Band, Cross Canadian Ragweed, Kevin Fowler, Jason Boland, and more. Legends continue to perform such as the Bellamy Brothers, Rick Trevino, John Conlee, and more.

The Yorktown Western Days Festival is a great opportunity to invest as a sponsor and be recognized for your contribution. Corporate sponsor logos are displayed before, during, and following the festival as well as announced from Main Stage the whole weekend of the event. VIP sponsorship packages are also available and tiered toward contribution levels.

This festival is successful through a collaborative effort of sponsorship, in-kind and volunteer assistance. It is the intention to recognize all aspects as appropriately and efficiently as possible. Your consideration to contribute to our annual non-profit 501C3 is greatly appreciated and will receive the utmost attention.

For more information on how to become part of this “GREAT EVENT” please call Office at 361.564.2661 or Cell Phone 361.564.8601. **Please save the date for our 65<sup>th</sup> Annual Yorktown Western Days on October 20-22, 2023. Always the third FULL weekend in October.**

**Wesley Clayton-President**  
**Skinny Janacek-Reporter**  
**Debbie Yount-Director**

**Chad Buesing-VP**  
**Lorene Migura-Treasurer**  
**Peggy Savage-Director**

**Kristin Gibson- Secretary**  
**Kevin Gibson-Director**  
**Glenn Treybig-Director**

# 65th YORKTOWN

## WESTERN DAYS



OCTOBER

20, 21, 22, 2023

*Yorktown Western Days Association—*

*Welcomes your participation in our festival.*

*Invest in this nationally acclaimed family festival that attracts families and audiences from all over the South*

*Central Texas region.*

### Yorktown Western Days Association

PO BOX 488

141 S Riedel Street

Yorktown, TX 78164

Office: 361.564.2661

Fax: 361.564.2518



A 501(c)3 Organization



*...something fun  
for everyone.*

*Yorktown Western Days has something fun for everyone, from toddlers to Seniors. One of the most anticipated Live Music Festivals in the Crossroads area and over 60 year tradition. Texas and Nashville artists have launched careers through entertaining at the annual fall event Legends continue to perform such as the Bellamy Brothers, etc. .*

*The Yorktown Western Days Festival is a great opportunity to invest as a sponsor and be recognized for your contribution. Corporate sponsor logos are displayed as well as announced from the Main Stage. VIP opportunities are available and tiered toward contribution level.*

*The festival is successful through a collaborative effort of sponsorship, in-kind and volunteer assistance. It is the intention to recognize all aspects as appropriately and efficiently as possible. Your consideration to contribute to our annual non-profit (501(C)3) is greatly appreciated and will receive the utmost attention.*

**For more information on how to become part of this great "FUNdraising Event" please call**

**361.564.2661 or**

**Email: [westerndays@yorktowntx.com](mailto:westerndays@yorktowntx.com)**

2023

Yorktown

Western Days

Sponsorship Request



Yorktown Western Days has enjoyed sponsors from HEB, Walmart, Conoco-Phillips, Pioneer Natural Resources, AEP, Cavendar's, Academy and more throughout the years. With the uprising cost of producing an event the magnitude of Western Days, sponsorship is necessary to aid in profitability to complete their 501C3 FUNdraising mission to assist the youth of the community through literary and educational opportunities.....

An investment in Yorktown Western Days is a contribution towards the many programs they support and/or administer for the local youth of Nordheim and Yorktown. Programs include their Wagon Wheel Charities fund that supports Shattered Dreams, Cowboy Claus, Miss Yorktown Scholarship Pageant, FFA program, Yorktown Historical Museum, local youth sports & organizations.

*Yorktown Western Days*

*Always the 3rd Full Weekend in October*

**[www.yorktowntx.com](http://www.yorktowntx.com)**

# Jump on the Bandwagon...

The Yorktown Western Days Association Board of Directors appreciates your consideration of partnering with our highly anticipated and recognized event.

I wish to join as a sponsor for the following:

\_\_\_\_\_

Donation Amount \$ \_\_\_\_\_

Bus. Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Ph \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sponsorships are considered on a first-come, first-served basis. Veteran sponsors are given initial consideration.

Certain Sponsorships have options for the following Please note how many of each size per sponsorship commitment. (See levels to determine number allotted)

T-shirts \_\_\_ Sm \_\_\_ Med \_\_\_ Lg \_\_\_ XL \_\_\_ 2X \_\_\_ 3X

Please mail sponsorship and payment to:

Yorktown Western Days Association  
PO Box 488  
Yorktown, TX 78164

We are a 501(C)3 Non-Profit Organization  
Documentation for tax purposes will be submitted upon payment.

Email a jpeg, png, pdf and/or vector logo to  
westerndays@yorktowntx.com

Logos **MUST** be received by **July 1, 2023** for inclusion on promotional items and material.

## SPONSORSHIP LEVELS

### Diamond Star...\$10,000

VIP Opportunities  
Table of 8 Near Front Stage (Meals, Drinks)  
Meet & Greet Headliner (If Available)  
Logo-Website Logo-Newspaper  
Logo-Main Stage (Lg) Logo-Front Entrance  
Logo-Beer Booth (or prominent location)  
Logo-Souvenir & Sponsor/Volunteer Shirt (+12 Shirts of each)  
Logo-Printed Material  
Main Stage Recognition throughout weekend  
10'x10' Promotional Space (1 day) @ CC  
Opportunity to provide judges @ cook-off  
Opportunity to Provide **FINAL** table judges @ cook-off



### Platinum Badge...\$5,000

Logo-Website Logo-Newspaper  
Logo-Main Stage (Med) Logo-Front Entrance  
Logo-Beer Booth (or prominent location)  
Logo-Souvenir & Sponsor/Volunteer Shirt (+ 6 Shirts of each)  
Logo-Printed Material VIP Tokens (12)  
Main Stage Recognition throughout weekend  
10'x10' Promotional Space (1 day) @ CC  
Opportunity to provide judges @ cook-off  
Opportunity to Provide **FINAL** table judges @ cook-off



### Golden Nugget...\$2500

Logo-Website Logo in Newspaper  
Logo-Main Stage (Sm) Logo-Front Entrance  
Logo-Beer Booth (or prominent location)  
Logo-Sponsor/Volunteer t-shirt (+ 6 shirts)  
Logo on Souvenir T-shirt Logo-Printed Material  
VIP Tokens (8)  
Main Stage Recognition throughout weekend  
10'x10' Promotional Space (1 day) @ CC  
Opportunity to provide judges @ cook-off  
Opportunity to Provide **FINAL** table judges @ cook-off

### Silver Spurs...\$1500

Logo-Website Logo-Newspaper  
Logo-Beer Booth (or prominent location)  
Logo on Sponsor/Volunteer t-shirt (+ 4 shirts)  
Recognition & Participation @ Sponsored Event  
Main Stage Recognition day of sponsored event  
Opportunity to provide judges @ cook-off  
VIP Tokens (4)



### Bronze Buckle...\$500

Main Stage Recognition day of Sponsored Event  
Opportunity for Barbecue Judging at Cook-Off  
Recognition & Participation @ Sponsored Event  
Listing on Website  
Listing in Newspaper  
VIP Tokens (2)  
**Cowboy Hat....\$250**  
Listing-Website  
Listing-Newspaper  
**Lariat...up to \$100**  
Listing on Website



\*CC=Cowpoke Canyon (S. Riedel St.)

## CORPORATE PARTICIPATION

### \$10,000 VALUE...

Saturday Headliner  
Sunday Headliner  
Port-o-Potties



### \$7500 Value...

Saturday Night Opener

### \$5,000 Value...

Saturday Evening Opener  
Triple Crown Barbecue Cook-Off  
Hospitality Electrical



### \$2500 Value...

Friday Headliner  
Children's Expo (if applicable)  
Sunday Opener  
Petting Zoo  
Children's Pork Chop Cook-Off  
Children's Parade Generators  
Grand Parade Wireless Internet  
Golf Carts/ATV's Clean-Up

### \$1500 Value...

Saturday Afternoon Bands  
Friday Afternoon Bands  
Mechanical Bull (3 days) & Contest (Sat. 7PM)  
Koozie Sponsor (includes logo)  
Cornhole Toss Contest  
Ole' West Gunfighters (Sat & Sun)  
Mutton Busting Pig Scramble  
Li'l Wrangler Rodeo Radios  
Light Towers Chainsaw Carver

### \$500 Value...

Kid's Tractor Pull  
Afternoon Band  
Quilt Show  
Tractor Show (Up to 3)  
Car Show (up to 6)  
Coloring/Poster Contest  
Trash Cans (up to 3)  
DJ  
Hay Bales

### \$250 Value...

Raffle Prize  
Hermann Sons Dancers  
Christa's School of Dance



### \$100 Value...

Raffle, Incidentals, General

In-kind offerings are appreciated and essential to our success. Allow us to customize a package for your business. Call us today for more options. Opportunities subject to availability.