



Yorktown Western Days Association

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www.yorktowntx.com

May 30, 2025

The Yorktown Western Days Association truly appreciates your past support and we welcome your participation in this year's 67th annual festival by investing in this acclaimed fun-filled family festival. Western Days has been a tradition in the DeWitt County and South Central Texas region since 1958. Families, friends, and entertainment enthusiasts from a wide region attend the annual fundraising festival with upwards of 10,000 - 20,000 attendees over the three-day weekend event.

Western Days Association has attracted sponsors from all sorts of companies and businesses, big and small, throughout the years. With the uprising cost of producing an event the magnitude of Western Days, sponsorship is necessary to aid in profitability.

An investment in Yorktown Western Days helps sustain Wagon Wheel Charities which supports special events such as Cowboy Claus (providing Christmas gifts for less fortunate children in our area), Miss Yorktown Scholarship Program, supporting FFA & 4H, local youth sports, Yorktown PTO, Yorktown Public Library & more.

The Yorktown Western Days festival, an over 60-year tradition, has something fun for all ages, from toddlers to seniors. The festival is a great opportunity to invest as a sponsor and be recognized for your contribution. Corporate sponsor logos are displayed before, during, and following the festival as well as announced from the Main Stage throughout the weekend. VIP sponsorship packages are available and tiered toward contribution levels.

This festival is successful through a collaborative effort of sponsorships in the form of both monetary & in-kind donations along with volunteer assistance. It is our intention to recognize all aspects as appropriately and efficiently as possible. Your contribution to our annual festival would be greatly appreciated and will receive the utmost attention. Western Days is a non-profit 501 (c) (3) organization.

Please consider supporting the Yorktown Western Days Association, Inc. to keep this annual tradition alive, fostering community spirit, funding Wagon Wheel Charities, and contributing to our local community's growth. Your donation helps ensure a vibrant celebration for many years to come!

Join us for our

67th Annual Yorktown Western Days October 17 – 19, 2025

"Always the third FULL weekend in October! "

Board of Directors

Chad Buesing, President * Wesley Clayton, Vice- President

Glen Treybig * Paul Janacek * Troy Alvarez * Dwayne Belaire * Erik Helbing

Connie Hall * Tracy Parrett * Peggy Savage

67th Yorktown
Western Days

2025 Sponsorship Package

October
17-19, 2025

Please mail sponsorship form &
payment to:
YWDA PO BOX 508, Yorktown, TX 78164

Sponsorships are considered on a first-come, first-served basis. Veteran sponsors are given initial consideration.

We are a 501c3 Non-Profit Organization.

Email a jpeg, png, pdf, or vector logo to westerndays@yorktowntx.com

Logo, Sponsorship Packet, & Payment must be received by July 15, 2025 to be guaranteed to make ALL advertising and marketing material. If received after this date, there is NO GUARANTEE.

Donation Package Selected: _____

Donation Amount: _____

Business Name: _____

Address: _____ City: _____

Phone: _____

Email: _____

Contact Name: _____

Signature: _____ Date: _____

Depending on sponsorship package selected, there are options for YWD t-shirts. Please check the size(s) accordingly, these CANNOT be changed after the form is submitted.

SMALL _____ MEDIUM _____ LARGE _____ XL _____ 2X _____ 3X _____

Presenting Sponsor \$15,000

- ☐ Single sponsor position
- ☐ Advertisement included in all festival promotions
- ☐ Recognition on YWD Website & tabloids/ social Media pages
- ☐ Prime Advertising at the Event all weekend
- ☐ Opportunity to sponsor Saturday night headliner
- ☐ Logo Printed (Large) on Official YWD Shirt
- ☐ 2 "Ultimate experience" Tables Valued at \$1000
- ☐ 16 VIP Tokens & Possibly a Meet & Greet with headliner Saturday night (depending on artists)
- ☐ Sponsorship bag of YD memorabilia
- ☐ 10 - souvenir T-shirts

Diamond Star \$10,000

- ☐ Sponsor Level of \$10,000
- ☐ Recognition on YWD Website & tabloids/ social Media pages
- ☐ Prime Advertising at the Event all weekend
- ☐ Logo Printed (Large) on Official YWD Shirt
- ☐ 1 "Ultimate experience Table" Valued at \$500
- ☐ 12 VIP Tokens & Possibly a Meet & Greet with headliner Saturday night (depending on artists)
- ☐ Sponsorship bag of YD memorabilia
- ☐ 8 - souvenir T-shirts
- ☐ Opportunity to sponsor the Saturday opener or Sunday headliner

Platinum Badge \$5,000

- ☐ Sponsor Level of \$5,000
- ☐ Recognition on YWD Website & tabloids/ social media pages
- ☐ Prime Advertising at the Event all weekend
- ☐ Logo Printed (Large) on Official YWD Shirt
- ☐ 1 "Ultimate experience Table" Valued at \$500
- ☐ 8 VIP Tokens & Possibly a Meet & Greet with headliner Saturday night (depending on artists)
- ☐ Sponsorship bag of YD memorabilia
- ☐ 6 - souvenir T-shirts
- ☐ Opportunity to sponsor a Sunday headliner, Triple Crown Cookoff, or hospitality

Golden Nugget \$2,500

- ☐ Sponsor Level of \$2,500
- ☐ Recognition on YWD Website & tabloids/ social media pages
- ☐ Prime Advertising at the Event all weekend
- ☐ Logo Printed (Medium) on Official YWD Shirt
- ☐ 6 VIP Tokens
- ☐ Sponsorship bag of YD memorabilia
- ☐ 4 - souvenir T-shirts
- ☐ Opportunity to sponsor a Saturday afternoon entertainment or other small event options

Silver Spurs \$1,000

- ☐ Sponsor Level of \$1,000
- ☐ Recognition on YWD Website & tabloids/ social Media pages
- ☐ Advertising at the Event all weekend
- ☐ Logo Printed (Small) on Official YWD Shirt
- ☐ 4 VIP Tokens
- ☐ Sponsorship bag of YD memorabilia
- ☐ 2 - souvenir T-shirts
- ☐ Opportunity to sponsor an opening band or other small event options

Bronze Buckle \$500

- ☐ Sponsor Level of \$500
- ☐ Recognition (small listing) on YWD Website
- ☐ Advertising at the event
- ☐ 2 VIP Tokens
- ☐ 1 - souvenir T-shirts
- ☐ Opportunity to sponsor small events

Horseshoe \$250

- ☐ Sponsor Level of \$100- \$250
- ☐ Advertising at the event
- ☐ Opportunity to sponsor raffle items, or general etc.

Sponsorship Deadline



July 15, 2025

- Logo, completed sponsorship packet, & payment MUST be received by July 15, 2025, for inclusion on promotional items & material
- All Silver Spur Sponsorship participants & higher will be included on the "Sponsorship Honor Roll Board" for display outside the Western Days/ Chamber/ EDC office until next year's event is planned.

In-kind offerings are appreciated & essential to our success. Allow us to customize a package for your business. Call us today!

Please consider supporting the Yorktown Western Days Association, Inc. to keep this annual tradition alive, foster community spirit, provide scholarships, and contribute to our local community's growth. Your donation helps ensure a vibrant celebration for many years to come!